

## **More Efficient Engineering Workflows: Connect People, Systems and Process, with Intelligent Document Workflows**

Today's Architecture, Engineering and Construction companies require a unique communication and collaboration solutions to overcome the challenges of delivering engineering services in a global marketplace while simultaneously addressing interoperability. To succeed in this fast-paced, highly competitive environment, AEC firms require an efficient way to exchange 2D design data, 3D models, specifications, contracts and other project information with team members and clients while protecting sensitive project information. Adobe delivers a full suite of enterprise and desktop products that help you increase productivity, reduce costs, and minimize risk.

The pdf format had long been a de facto standard across all industries, and efforts are currently underway to make pdf an ISO standard. In turn, this will provide a formal, open standard for the billion+ PDF files in existence today. This presentation will focus on how you can leverage the pdf format to address AEC business challenges, as well as give you a glimpse into the future and what it may hold.

Jonathan Bowman is a Business Development Manager for Adobe in the Architecture, Engineering and Construction vertical market and brings 10 years of project management experience in technology, engineering, construction and oil & gas operations. His primary responsibilities at Adobe include driving key industry sales initiatives in strategic accounts, evangelizing the overall AEC industry driving active use, and establishing key industry organization relationships and strategic partnerships.

Jonathan holds a BS from Texas A&M University in Civil Engineering.